

**Election  
Cybersecurity  
Initiative**

# USC ELECTION CYBERSECURITY INITIATIVE

**Virginia Workshop AGENDA**  
**Tuesday, April 14, 2020**  
*Times below are in Eastern Daylight Time*

## 1:30 PM – Program Begins

Welcome and Overview:

### **Adam Clayton Powell III**

*Executive Director, USC Election Cybersecurity Initiative*

Opening Remarks:

### **Shawn Talmadge**

*Assistant Secretary of Public Safety and Homeland Security,  
Commonwealth of Virginia*

## 1:45 PM – Cybersafety

### **Clifford Neuman**

*Director, USC Center for Computer Systems Security;  
Scientist, USC Information Sciences Institute;  
and Associate Professor of Computer Science Practice,  
USC Viterbi School of Engineering*

## 2:10 PM – Crisis Communication

### **Burghardt Tenderich**

*Professor of Professional Practice; Associate Director  
USC Center for Public Relations; Director of Masters of  
Strategic Public Relations, USC Annenberg School for  
Communication and Journalism*

## 2:30 PM – Thought Leadership Panel

### **Dan Lips**

*Director of Cyber and National Security, Lincoln Network*

### **Donna Patterson**

*Director of Elections and General Registrar, City of Virginia Beach*

### **Will Ritter**

*Founder and Chief Executive Officer, POOLHOUSE*

### **Jeff Schapiro**

*Politics Columnist, Richmond Times-Dispatch*

Moderated by **Justin Griffin**

*Managing Director, USC Election Cybersecurity Initiative*

## 2:55 PM – Disinformation and Misinformation

### **Marc Ambinder**

*Executive Fellow in Digital Security, USC Annenberg School for  
Communication and Journalism*

## 3:15 PM – Adjourn

**OUR CANDIDATE IS DEMOCRACY.  
AND WE ARE COMING TO YOUR STATE.**

**Find out more: [www.electionsecurity.usc.edu](http://www.electionsecurity.usc.edu)**